3.7.4.3.473	:"	
NAME:		

National Policy Poster (15 marks)

- ❖ This assignment requires you to create a poster that outlines John A. Macdonald's National Policy and what it included. This is a very important part of our unit, due to its impact on the creation of Canada. The idea of the National Policy will be examined continuously throughout the semester; therefore it is crucial that you understand it.
- ❖ Make the poster exciting, bright, colorful and meaningful for someone who knows nothing about the National Policy.
- ❖ You want people to look at your advertisement and be convinced to support the idea
- ❖ On your advertisement, marks will be awarded for the following:
 - 1. What is the National Policy?

/3

- · What are its components?
- 2. A catchy slogan

/3

- · Unique and thoughtful
- 3. Creativeness, neatness, use of visuals:

1/3

- · The appealing nature of your poster
- · Is the poster eye-catching and colorful?
- On the back of your advertisement, marks will be awarded for the following:

What will each of the three areas provide for Canada?

- · Tariffs, Western Settlement, CPR (p. 186)
- · Clearness of explanation allowing for full understanding by your readers

/6

TOTAL /15